Southeast Technical Institute is a public institution, accountable to taxpayers. Southeast Tech invites the participation of newspaper, radio, television and electronic media personnel in providing information to the public. The President will use public media to keep Southeast Tech’s goals, programs, achievements and needs before the community.

The Office of the President is the primary resource for all school information and the first link for media representatives wishing to pursue a school-related story.

The President or designee(s) shall coordinate the release of information concerning Southeast Tech. All media conferences, whether the topic pertains to Southeast Tech or to a specific program, will be coordinated through Southeast Tech Administration.