

Southeast Tech
Fall 2015 Retention Update Report
EXECUTIVE SUMMARY

Purpose:

To provide the School Board an update of student retention results.

Southeast Tech continues to see strong retention results. While it is the goal of the institute to improve student retention, we are pleased that the current retention result improvements have continued.

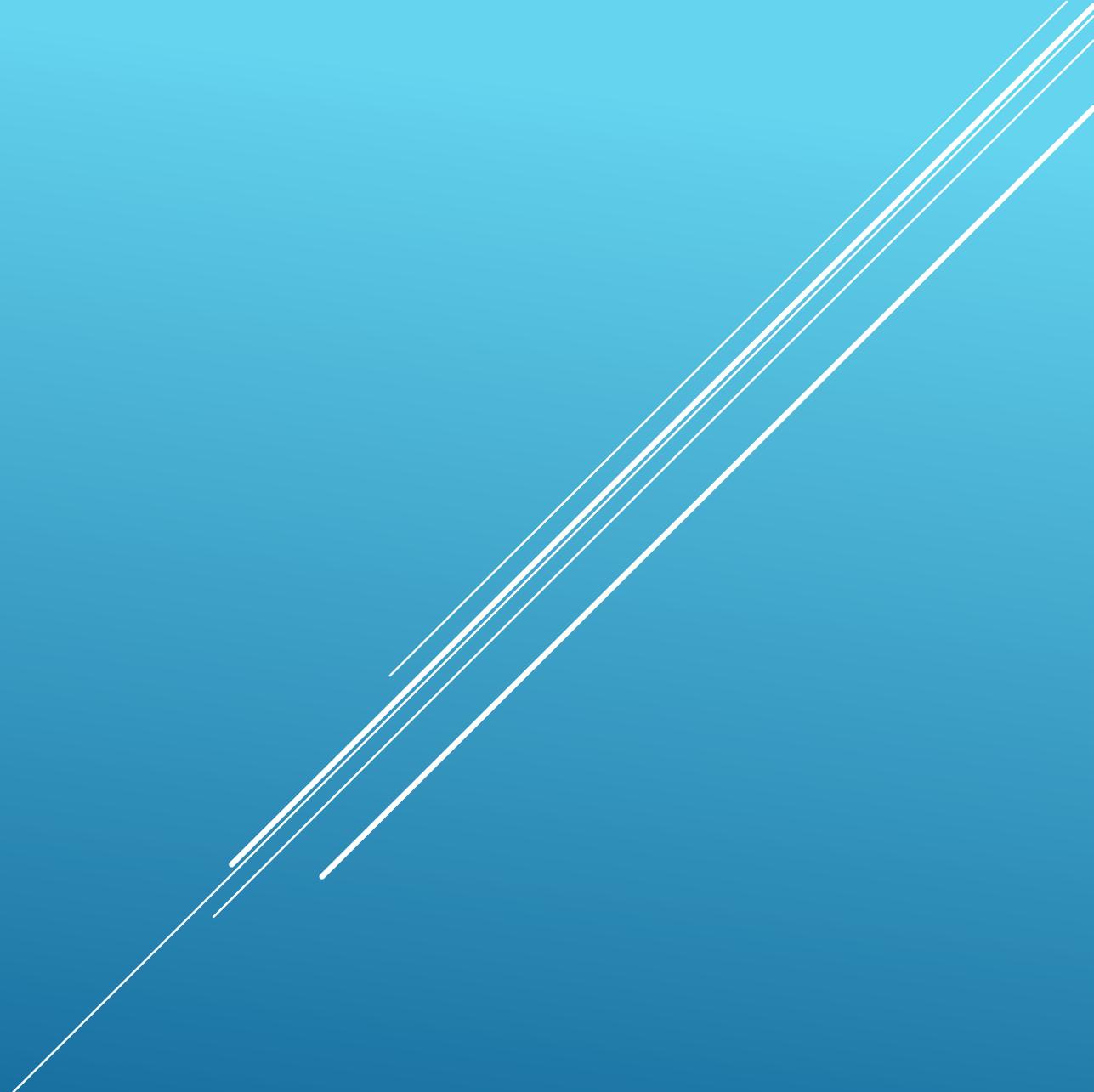
The 2014 new student retention rate (fall to fall) of 66% continues a trend of higher first year retention rates over the past three years (68% in 2013 and 65% in 2012). Prior to 2012, the first year retention rates were 60% for 2011 and 62% for 2010. A similar trend has continued with the institute's two-year retention rates, moving from 50% for 2011 to 58% for 2012 and 59% for 2013. Final retention rates (three-year retention rates) for 2012 were 56%, an increase of 7% over the previous year.

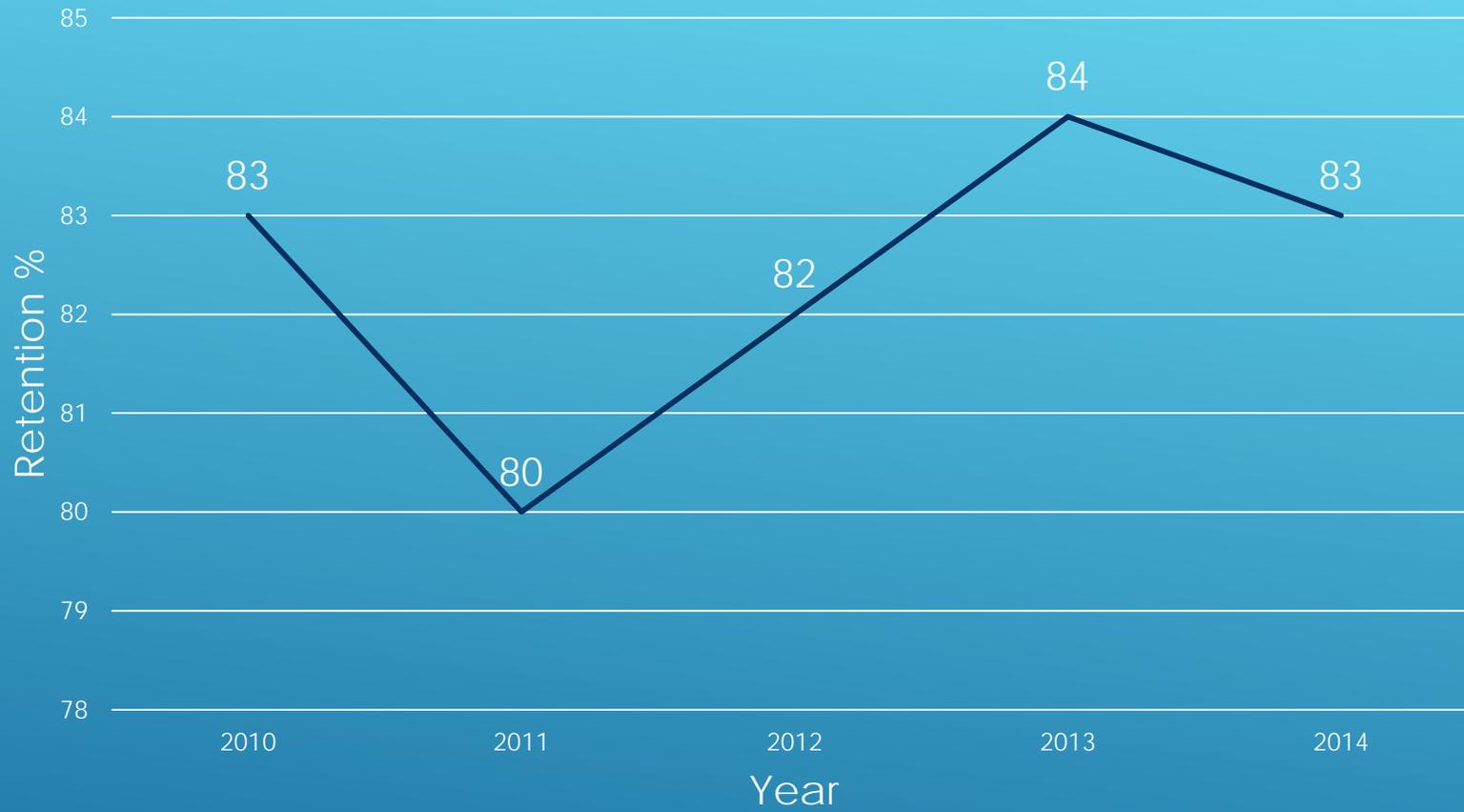
Although the region's current low unemployment can significantly hurt retention rates by pulling students away from their education and back into the workforce, Southeast Tech believes that by continuing to use the current retention strategies and developing new ones, including a stronger Career Center, retention rates will not only be maintained, but will improve..

Administrative Recommendation to School Board:

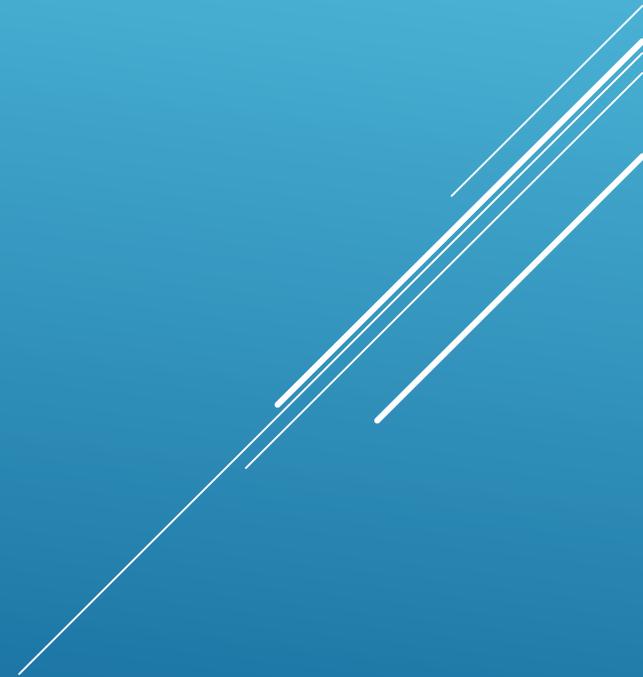
Acknowledge the retention update report.

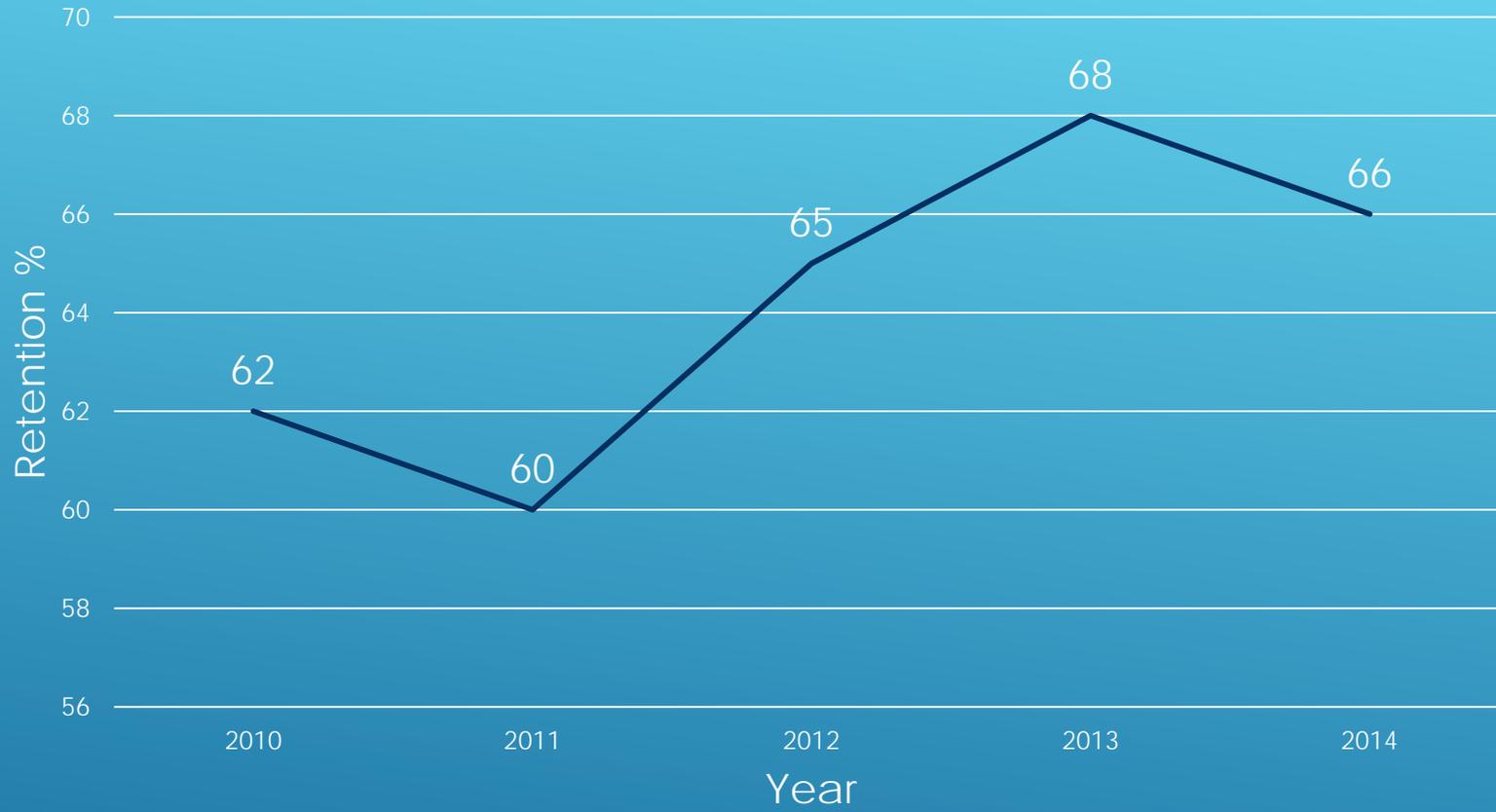
SOUTHEAST TECH
RETENTION
FALL 2015 REPORT



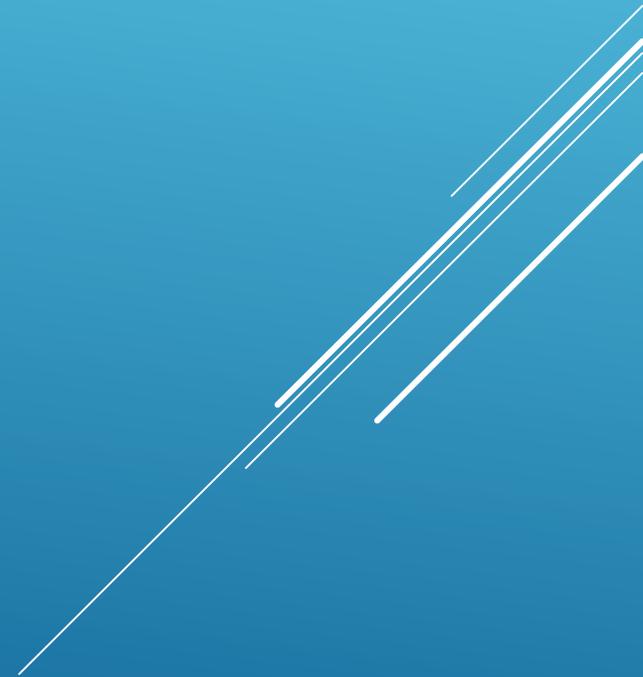


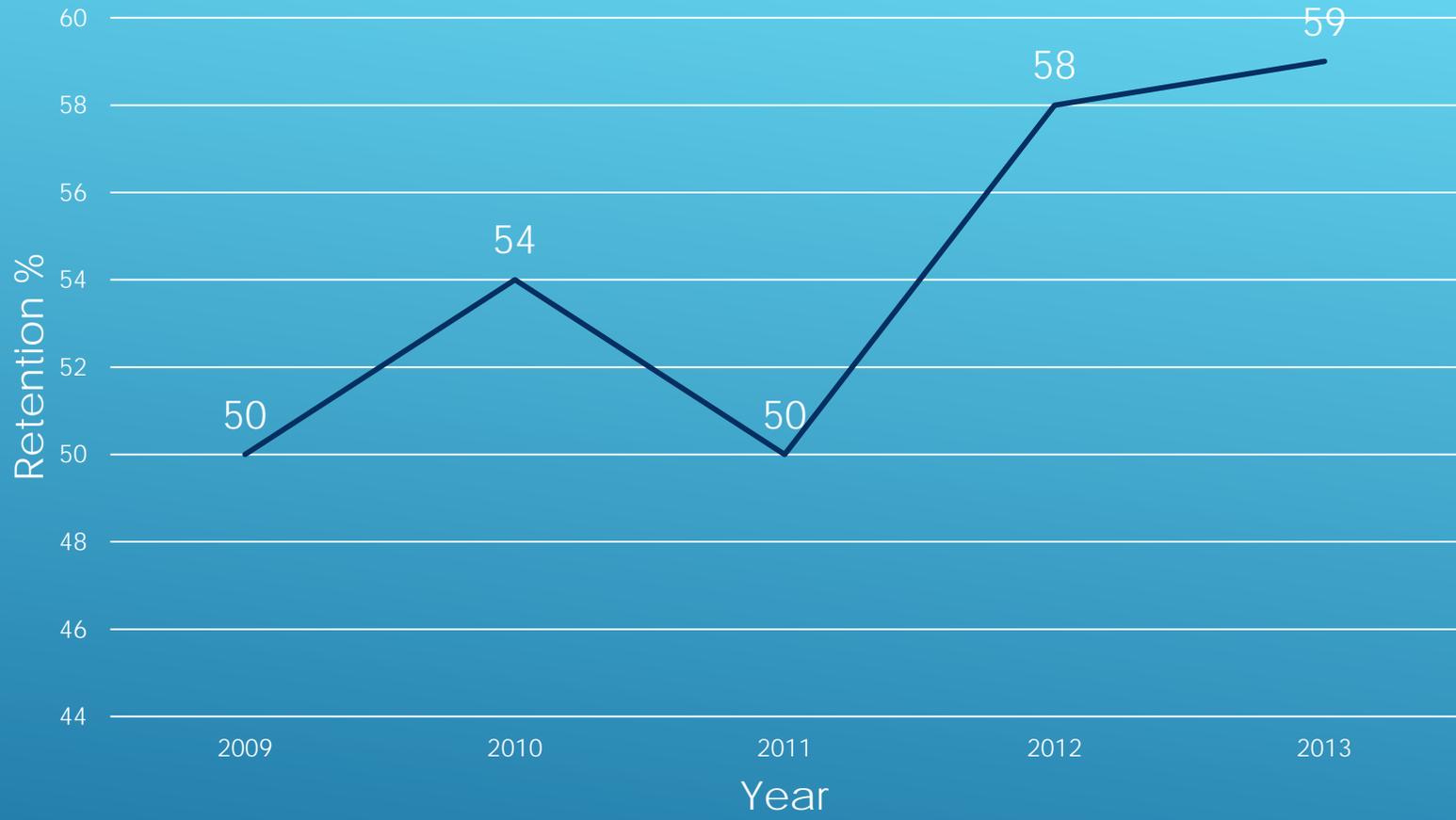
FIRST FALL TO FIRST SPRING



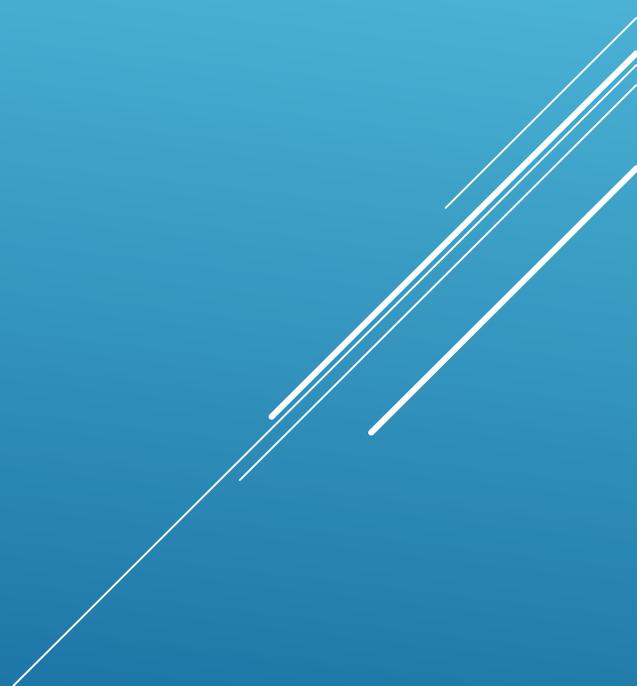


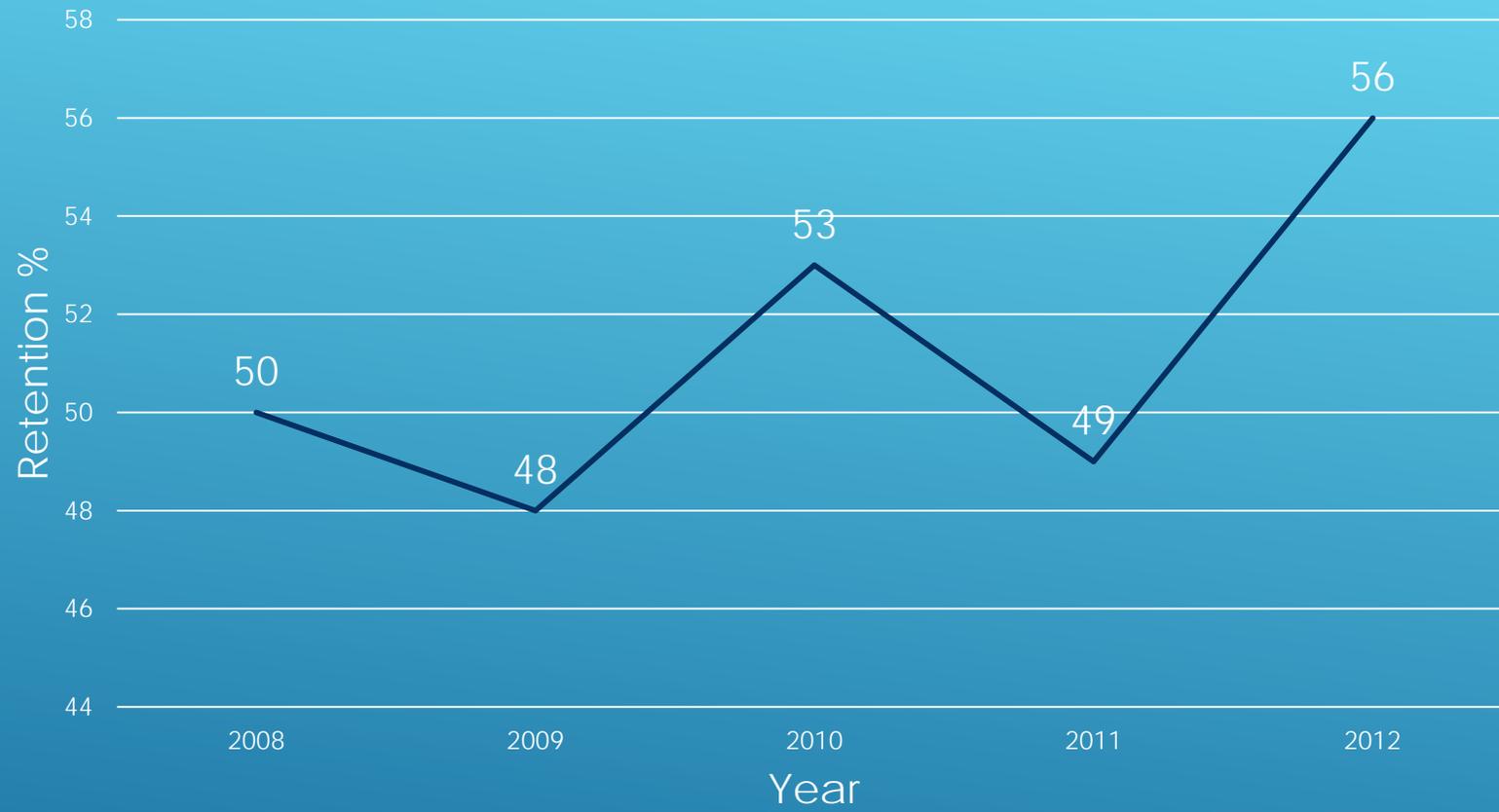
FIRST FALL TO SECOND FALL



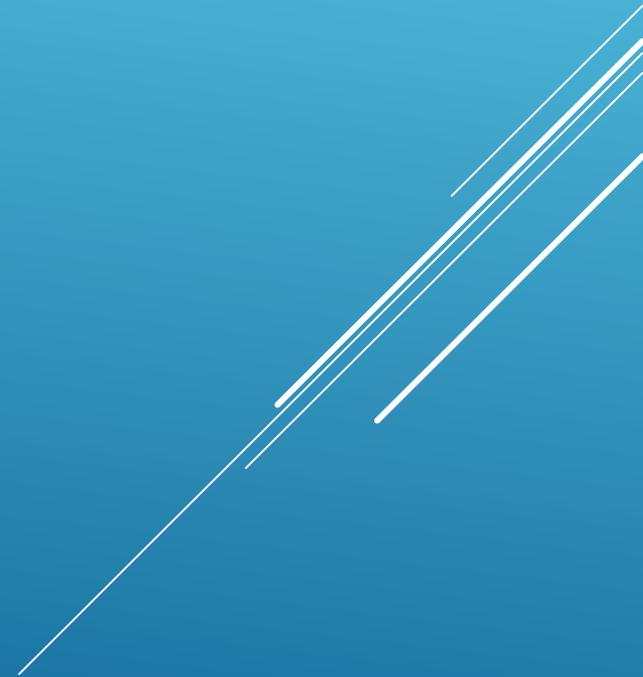


TWO YEAR





FINAL



JumpStart Days

Academic Advisors

Student Success Advisors

Student Success Seminar Course

Pre-Academic Course Sequence

Attendance Challenge

Career Center

Student Organizations/Clubs

Retention Coordinators

Southeast Tech Cares

Academic Recovery Course

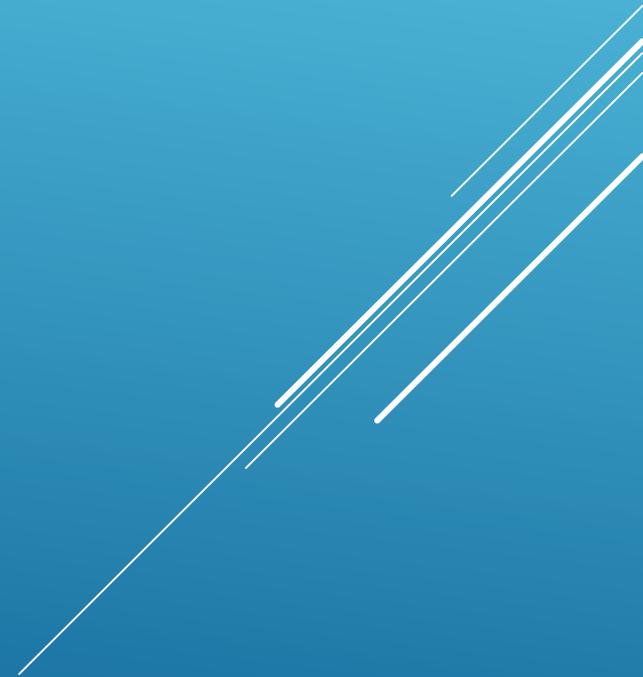
Emergency Loan

Online Tutoring

College Student Surveys

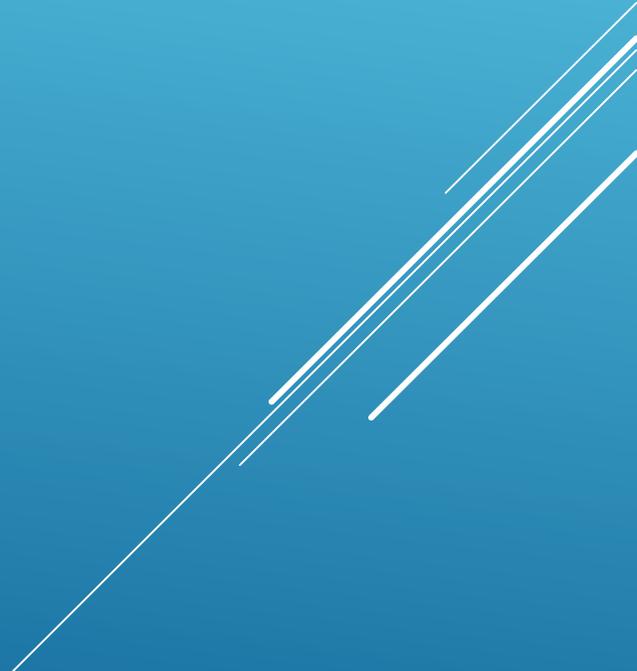
RETENTION EMPHASIS ACROSS CAMPUS

RETENTION STRATEGIES



- ▶ Low Unemployment Rate
- ▶ Certifications vs. Diplomas vs. Degrees

RETENTION CONCERNS

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