

Southeast Tech
2016 Retention Report
EXECUTIVE SUMMARY

Purpose:

To provide the School Board an update of student retention results.

Southeast Tech continues to see strong student retention results.

The 2015 new student retention rate (fall to fall) of 69% is the highest first year retention rate the institute has ever had and continues the recent trend of higher first year retention rates over the past four years (66% in 2014, 68% in 2013 and 65% in 2012). Prior to 2012, the first year retention rates were 60% for 2011 and 62% for 2010.

A similar trend has continued with the institute's two-year retention rates, moving from 50% for 2011 to 58% for 2012, 59% for 2013, and 56% for 2014.

Final retention rates (three-year retention rates) also reached an all-time high of 58% for 2013, a 2% increase from 2012 and a 9% increase from 2011.

While the increases in retention rates are strong indicators that the institute is fulfilling its mission and helping students to achieve their goals, the institute is always working on ways to further improve retention rates. Over the coming year, Southeast Tech will be developing and implementing more ways to assist English as a Second Language students, students in pre-academic and online courses, and students who are struggling financially.

Although the region's current low unemployment can significantly hurt retention rates by pulling students away from their education and back into the workforce, Southeast Tech believes that by continuing to use our current retention strategies and by developing new ones, we will be able to maintain and even increase our retention rates. Southeast Tech has set as its goal to break the 70% retention mark for fall to fall retention rates.

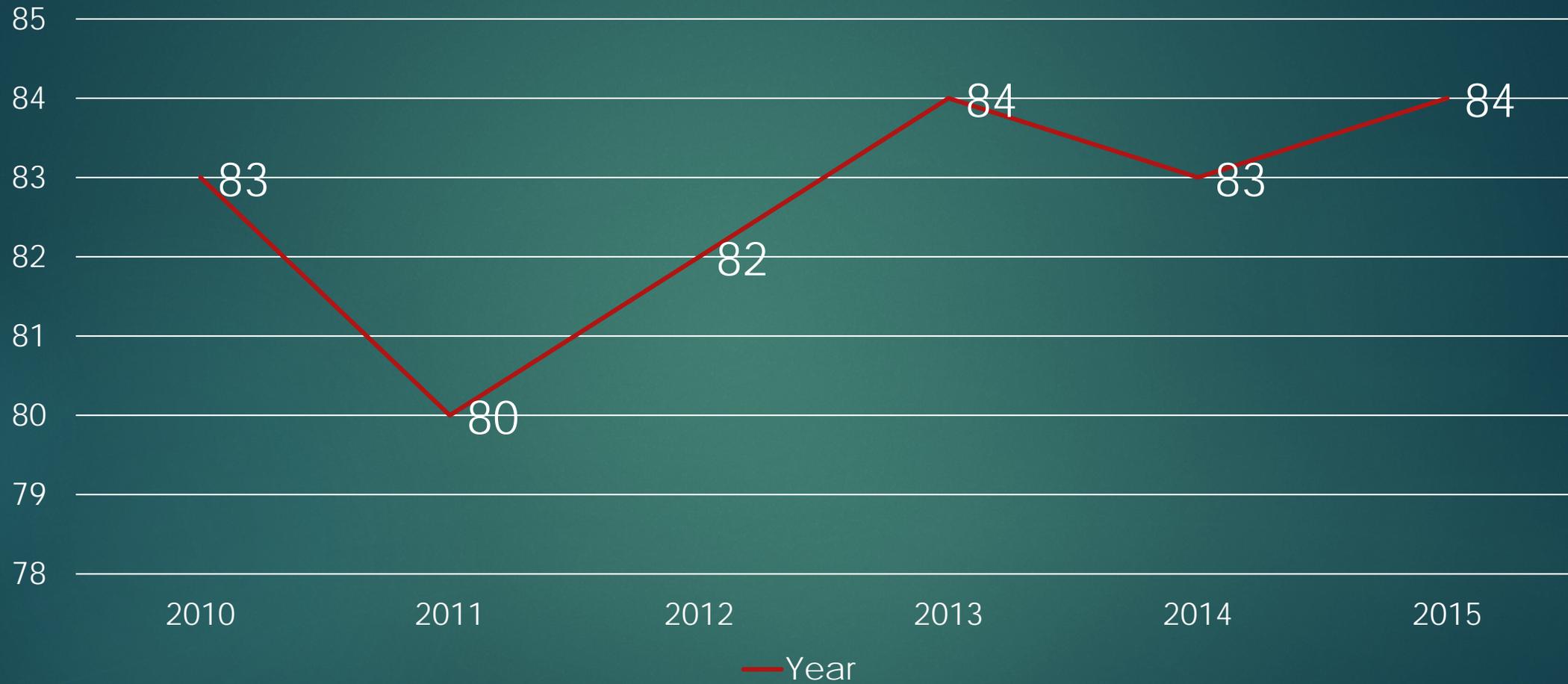
Administrative Recommendation to School Board:

Acknowledge the 2016 Retention Report.



Southeast Tech
retention
Fall 2016 report

Retention Rates First Fall to First Spring



First fall to first spring

Retention Rates First Fall to Second Fall



First fall to second fall

Retention Rates Two Year



Two Year

Retention Rates Final



Final Rates



Pre-Academic Coursework – Reading Course

English as a Second Language Assistance

Lunch with an Advisor

Online Program/Course Service Review

Tutoring Emphasis for Difficult Tests or Assignments

Increased Support for Students Struggling Financially

Career Connections

New Retention Strategies



▶ Questions?