

Southeast Tech
Fall 2017 Enrollment Update Report
EXECUTIVE SUMMARY

Purpose:

To provide the School Board an update on enrollment for Fall Semester 2017.

Southeast Tech implemented major changes in enrollment management strategies, recruitment systems and business processes related to new student registration beginning in January 2017.

Enrollment Management principles were introduced which include the following Quality Improvement Values and Concepts.

- Customer focused with attention to desires customer outcomes.
- Rely on data-based decision making process.
- Continually look for process improvement.
- Integrate planning, training and implementation.
- Actively develop partnerships and convene work groups.

We expect the core values and concepts will enhance the Southeast experience for new and currently enrolled students.

All key enrollment indicators for new entering students are positive.

As of June 1, 2017:

- Applications are up +6.6%.
Applications are nearly a month ahead and approach counts on June 30, 2016.
- Admits are up +15.7%.
Admits are equal to counts on July 31, 2016. This a two month lead.
- New and current students have registered for 18,784 credits. This is an increase of +14.2%.

We are cautiously optimistic enrollment targets will be meet.

Administrative Recommendation to School Board:

To acknowledge the Fall Semester 2017 Enrollment Report.

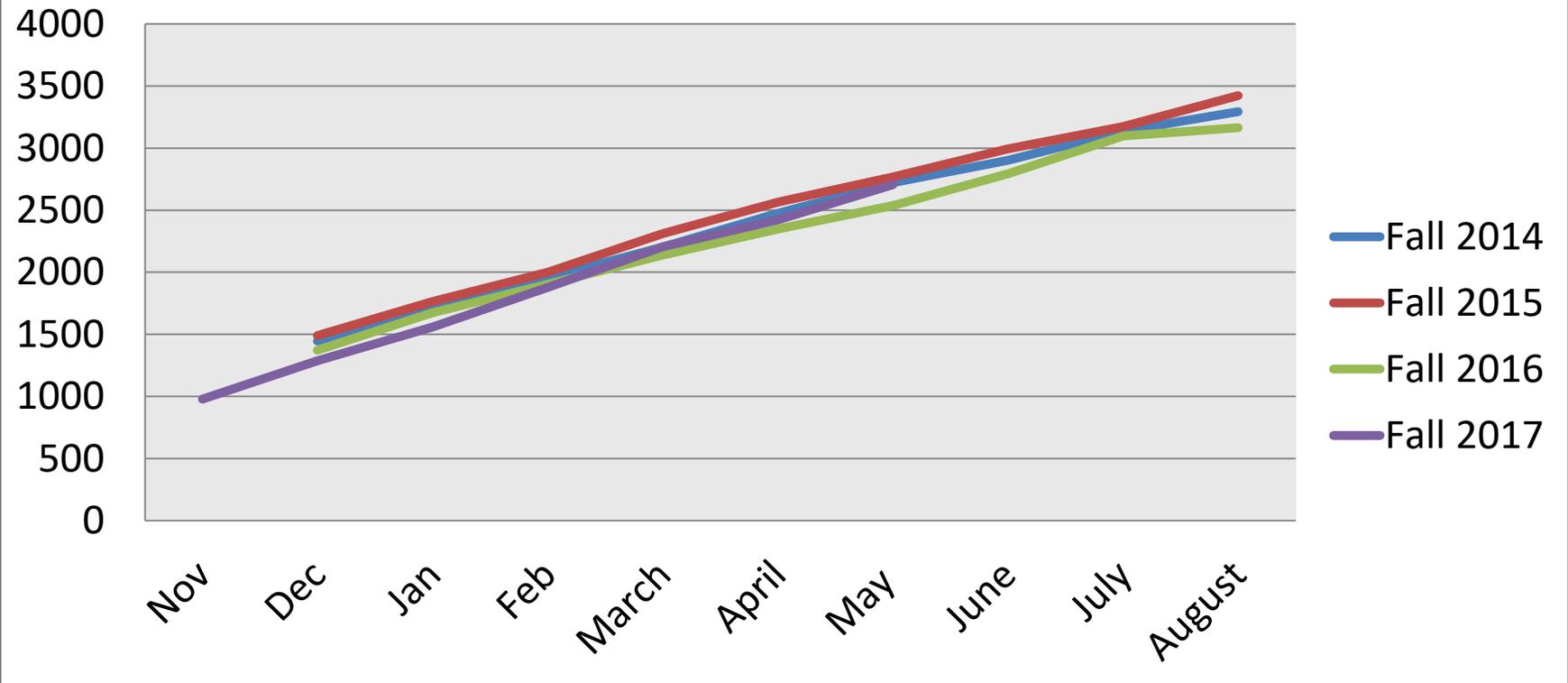
New Student Enrollment Update

Kristie Vortherms

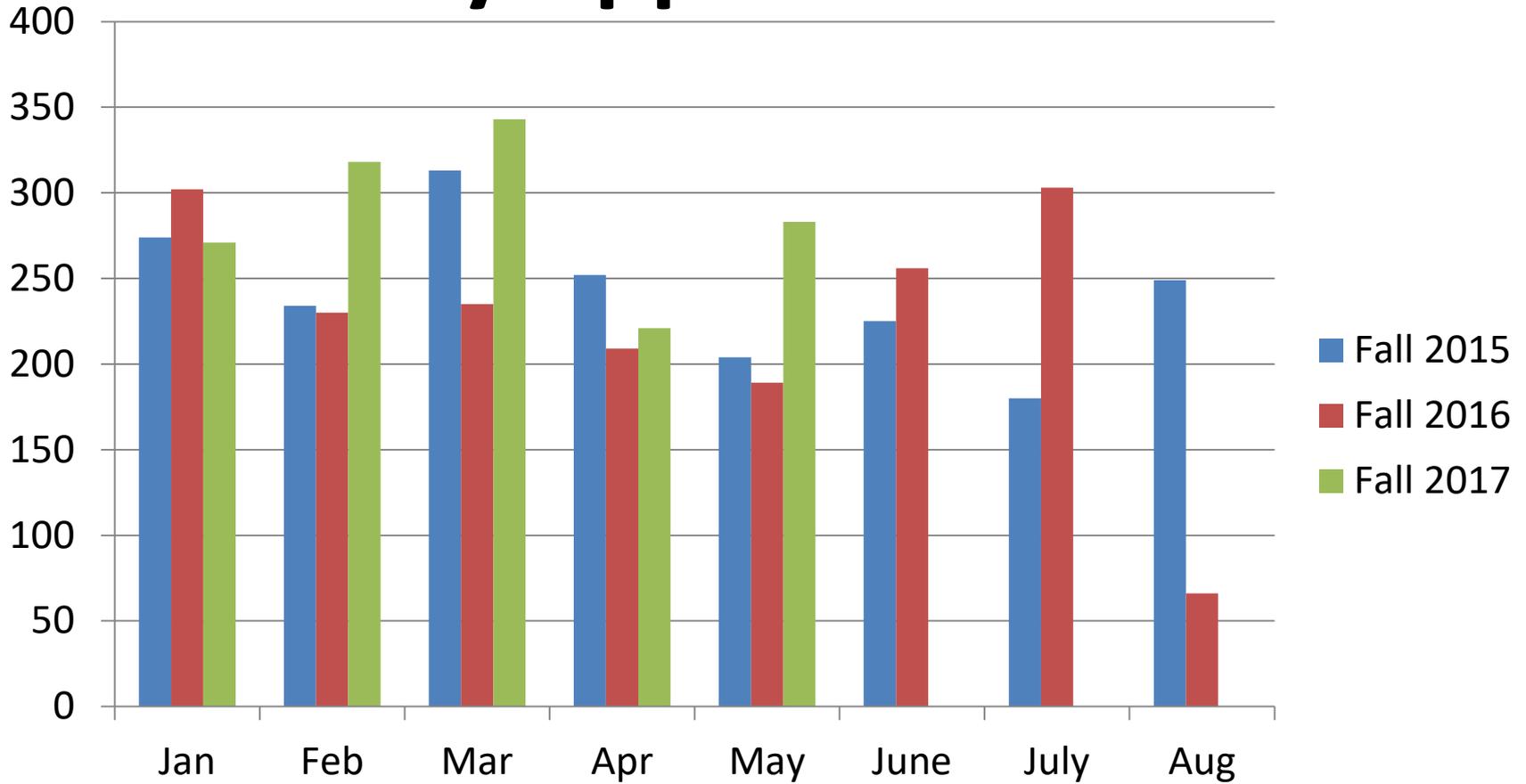
Student Success

June 7, 2017

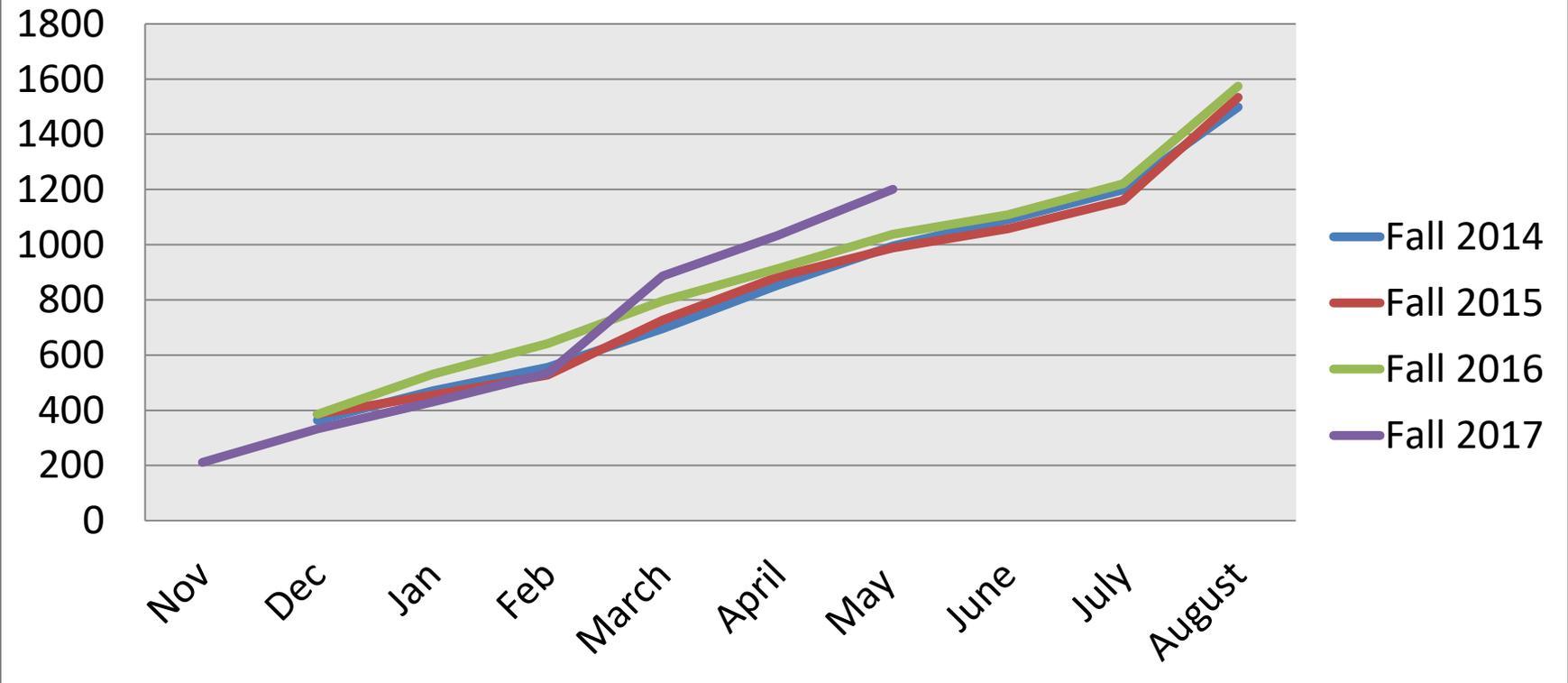
APPLICATIONS



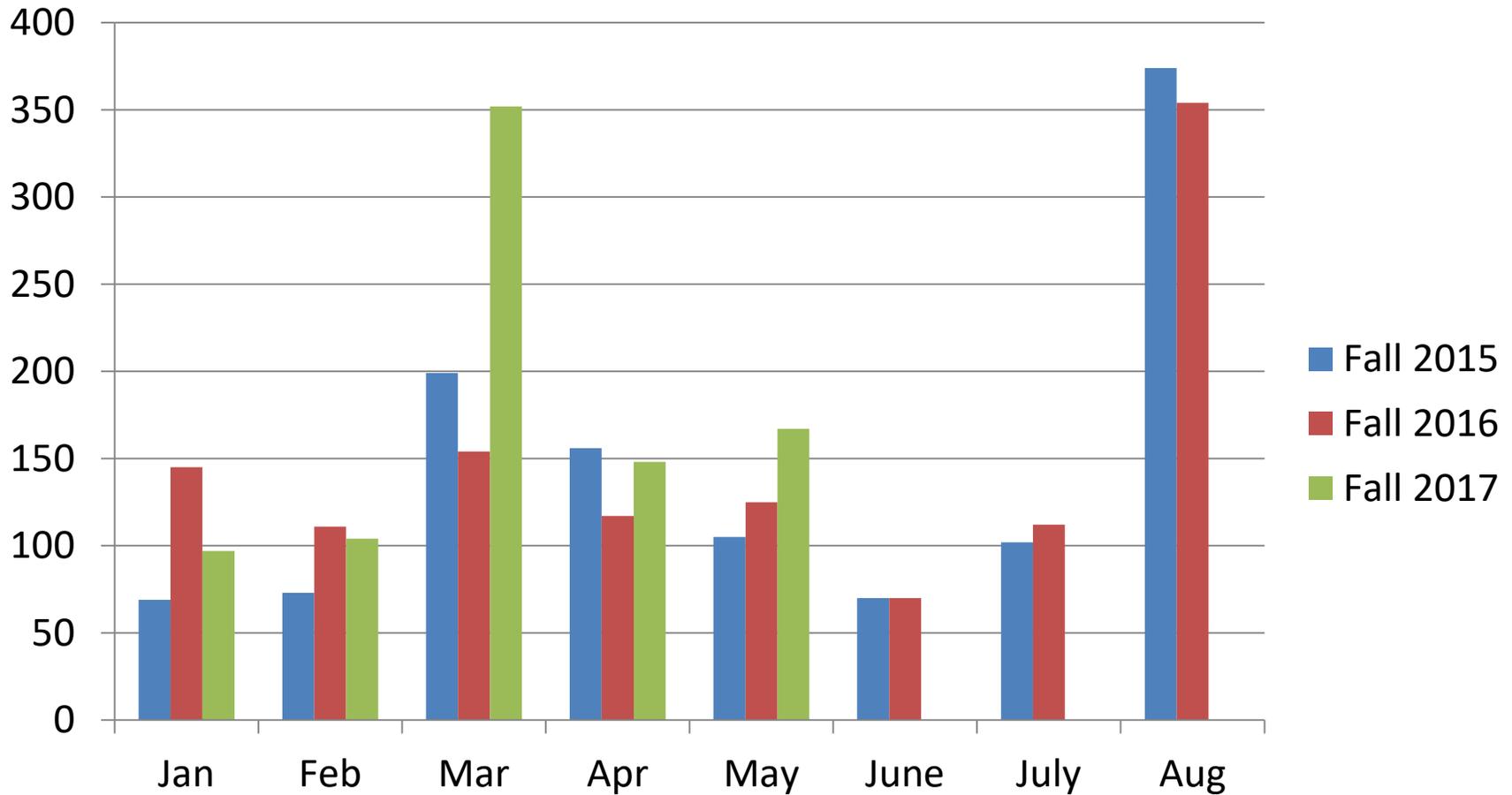
Monthly Application Volume



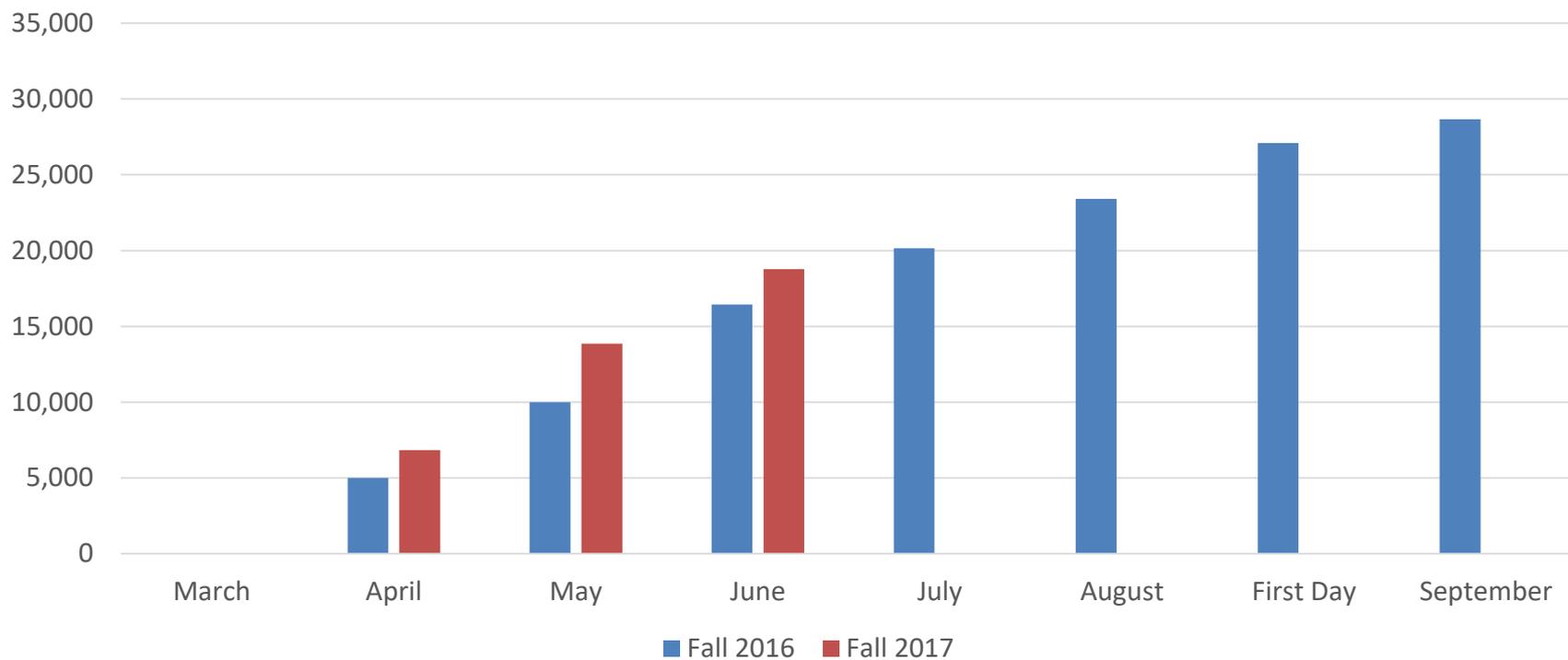
ADMITTED



Monthly **Admitted** Volume



Total Credits Sold



Summary

June 1, 2017

Applications **+ 6.6%**

Admits **+15.7%**

Equals July 30, 2016

Credits (All) **+14.2%**

We are cautiously optimistic!

Questions

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