

Southeast Tech
Enrollment Report
EXECUTIVE SUMMARY

Purpose:

To provide the School Board an enrollment update for Spring Semester 2018 and Fall Semester 2018.

Spring Semester 2018:

Kristie Vortherms, Director of Student Success and Registrar, will highlight new strategies designed and implemented to achieve the following:

- Strengthen relationships with currently enrolled students.
- Explore career pathways that lead to timely graduation.
- Expand outreach and advising to adult learners. This full-service approach fits their busy schedules.

Key Performance Indicators for Spring Semester 2018 will also be shared. As of January 2, 2018, current students have registered for 25,500 credits. This is a gain of +1,895 credits or +8% from January 2, 2017. This will be the second consecutive semester with increased credits and revenue.

Fall Semester 2018:

Megan Fischer, Director of Admissions, will highlight current trends in the recruitment of new students enrolling for Fall Semester 2018. The primary strategy of “Moving up the Process” continues to drive our tactics and activities that enable the Admissions Team to meet or exceed monthly key performance indicators. While it is early in the recruitment cycle, applications are up +241 or +19% compared to December 31, 2016, and admits are up +183 or +46% compared to December 31, 2016.

Administrative Recommendation to School Board:

To acknowledge the Southeast Tech Enrollment Report.

Enrollment Update

Spring Semester 2018

Fall Semester 2018

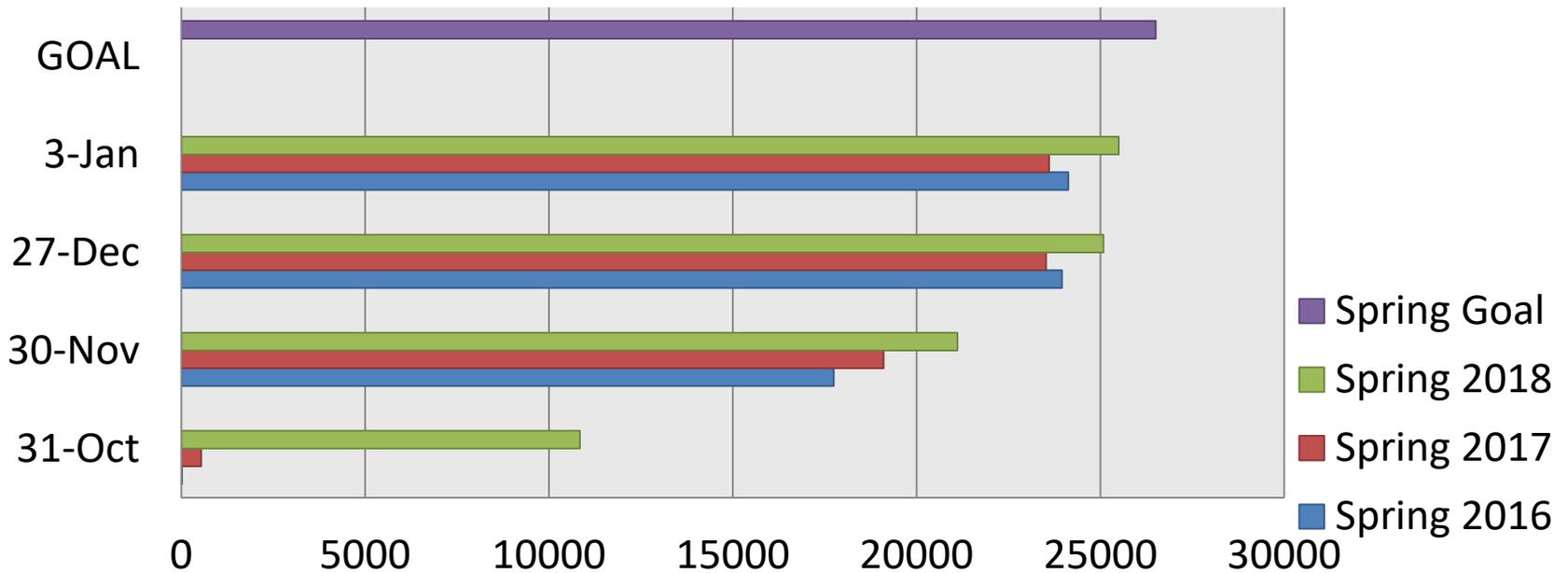
January 3, 2018

Spring Semester 2018

Kristie Vortherms

Director, Student Success

Spring 2018 Credits



Spring 2018 Credits

1/2/2017

23,605

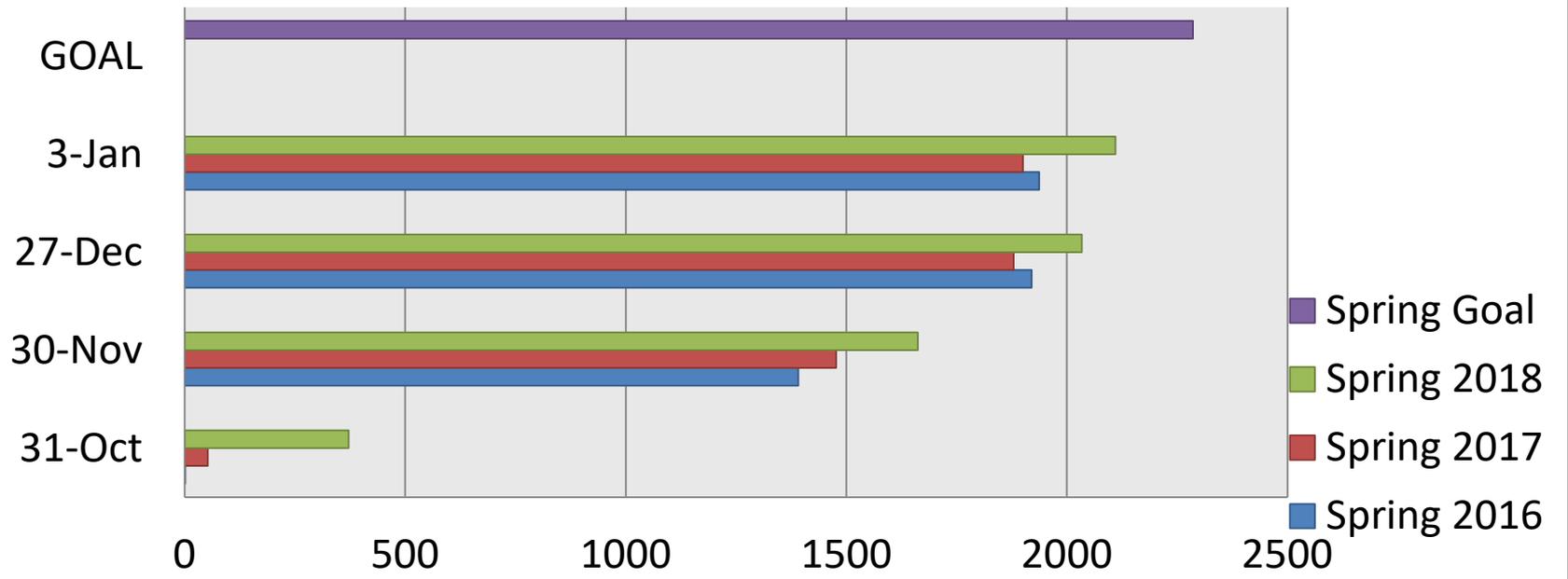
1/2/2018

25,500

+1,895

+8%

Spring 2018 Headcount



Spring 2018 **Headcount**

1/2/2017

1900

1/2/2018

2110

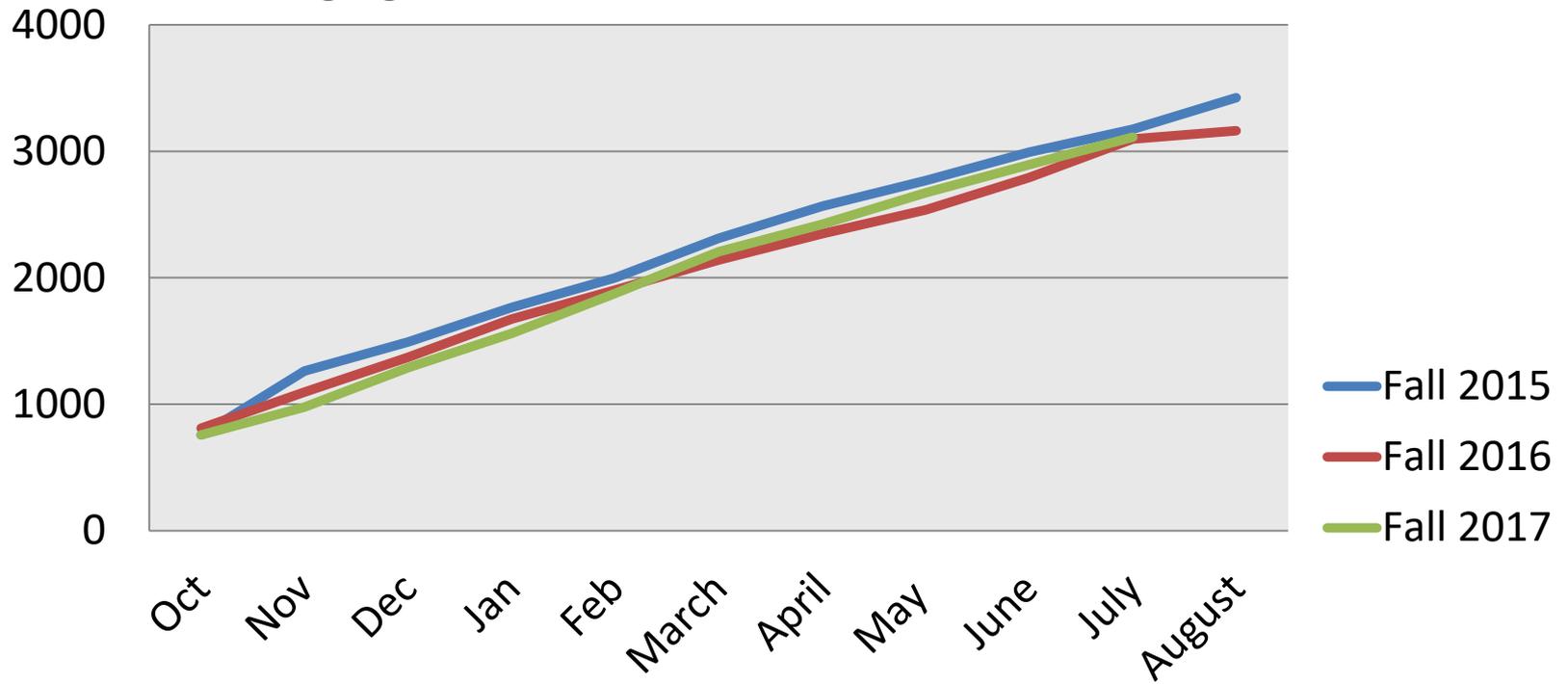
+210

+11%

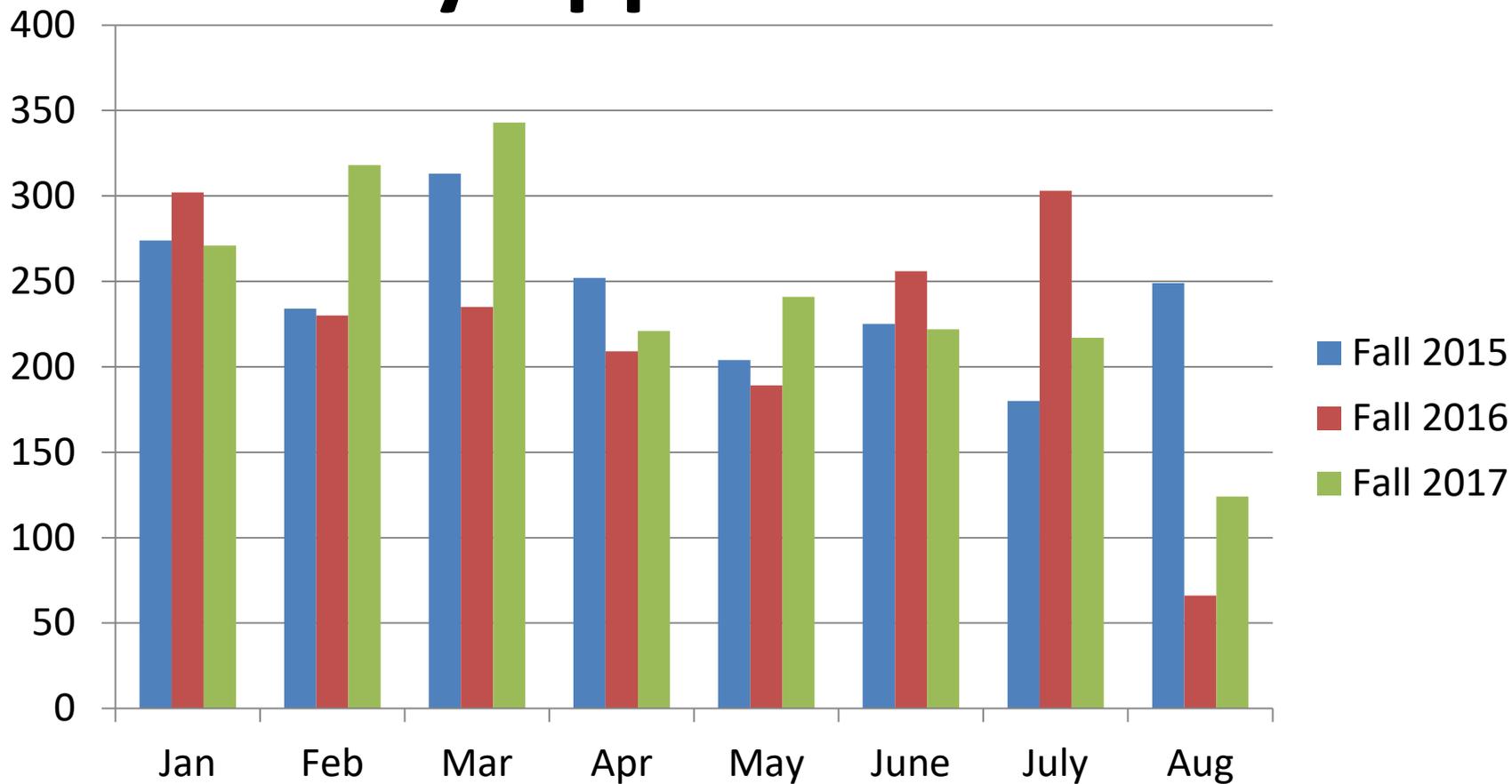
Current Trends
Fall Semester 2018

Megan Fischer
Director, Admissions

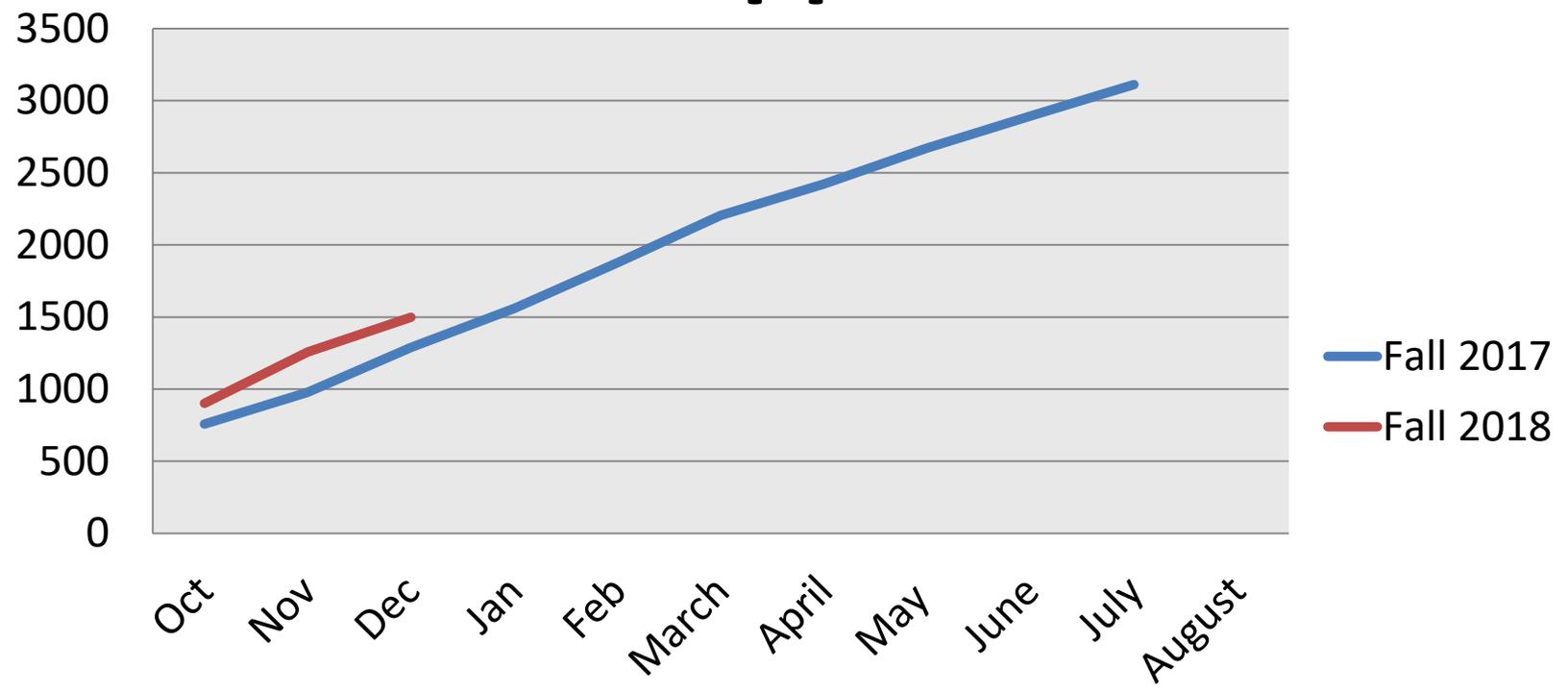
Applications 2015-17



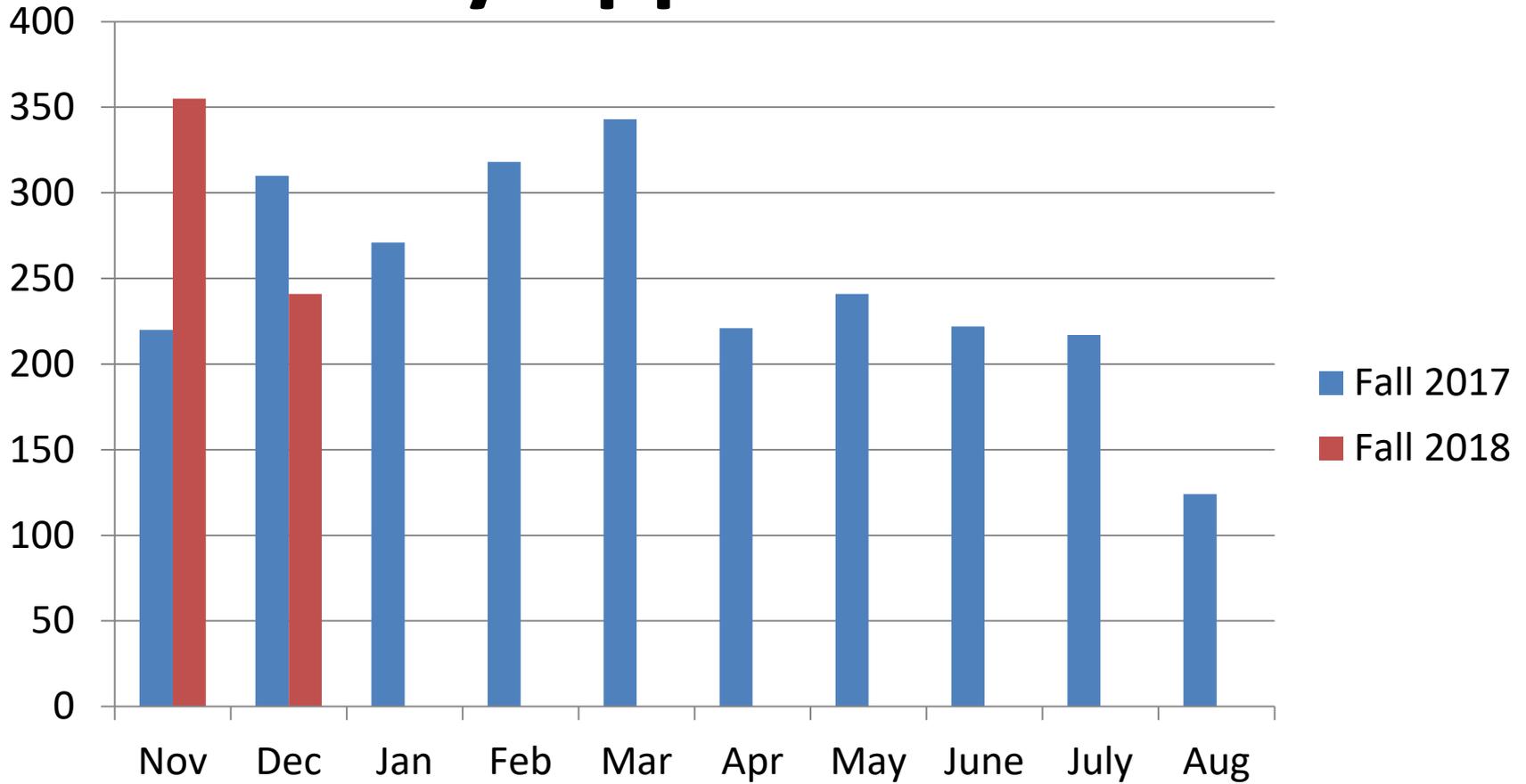
Monthly Applications 2015-17



Fall 2018 Applications



Monthly Application Volume



Fall 2018 Applications

12/31/16

12/31/17

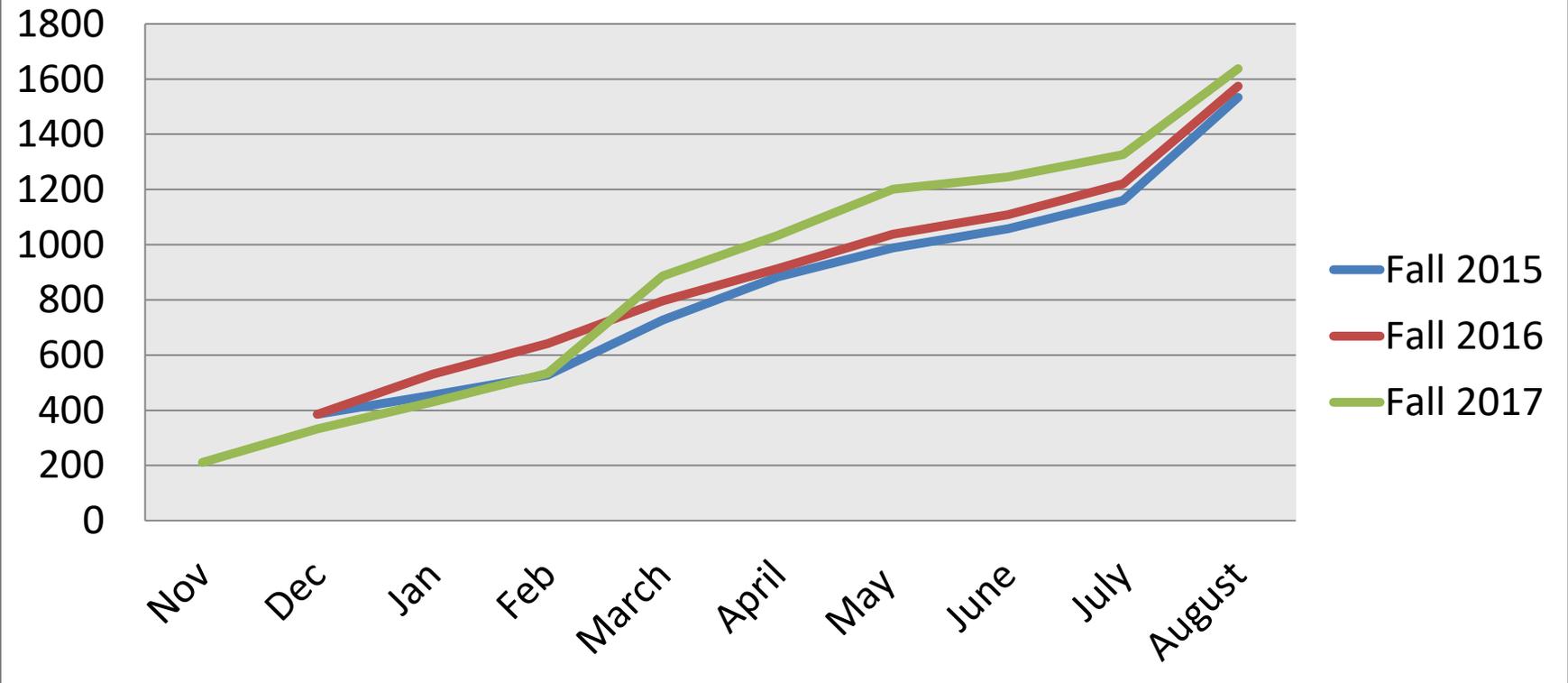
1257

1498

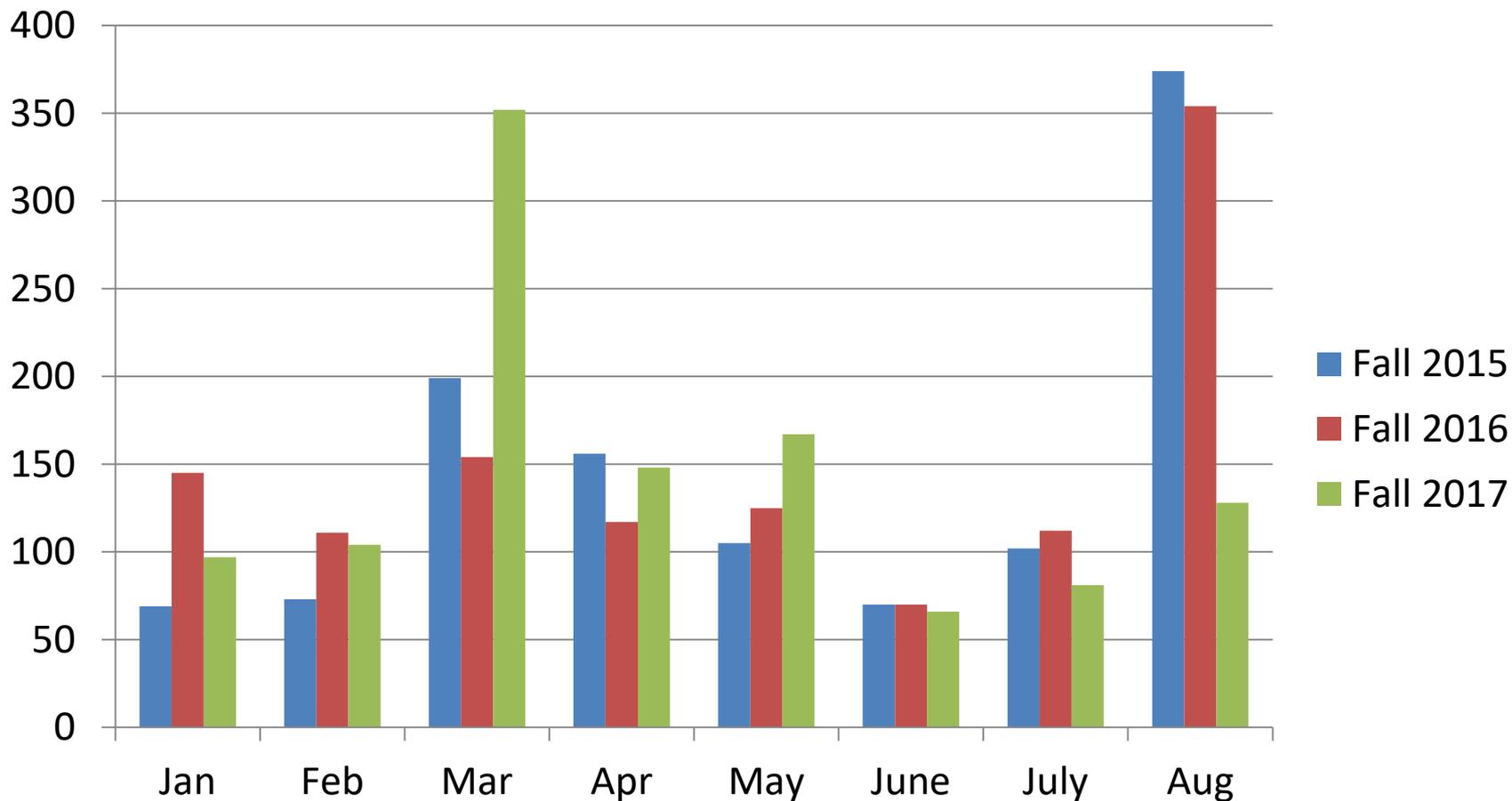
+241

+19%

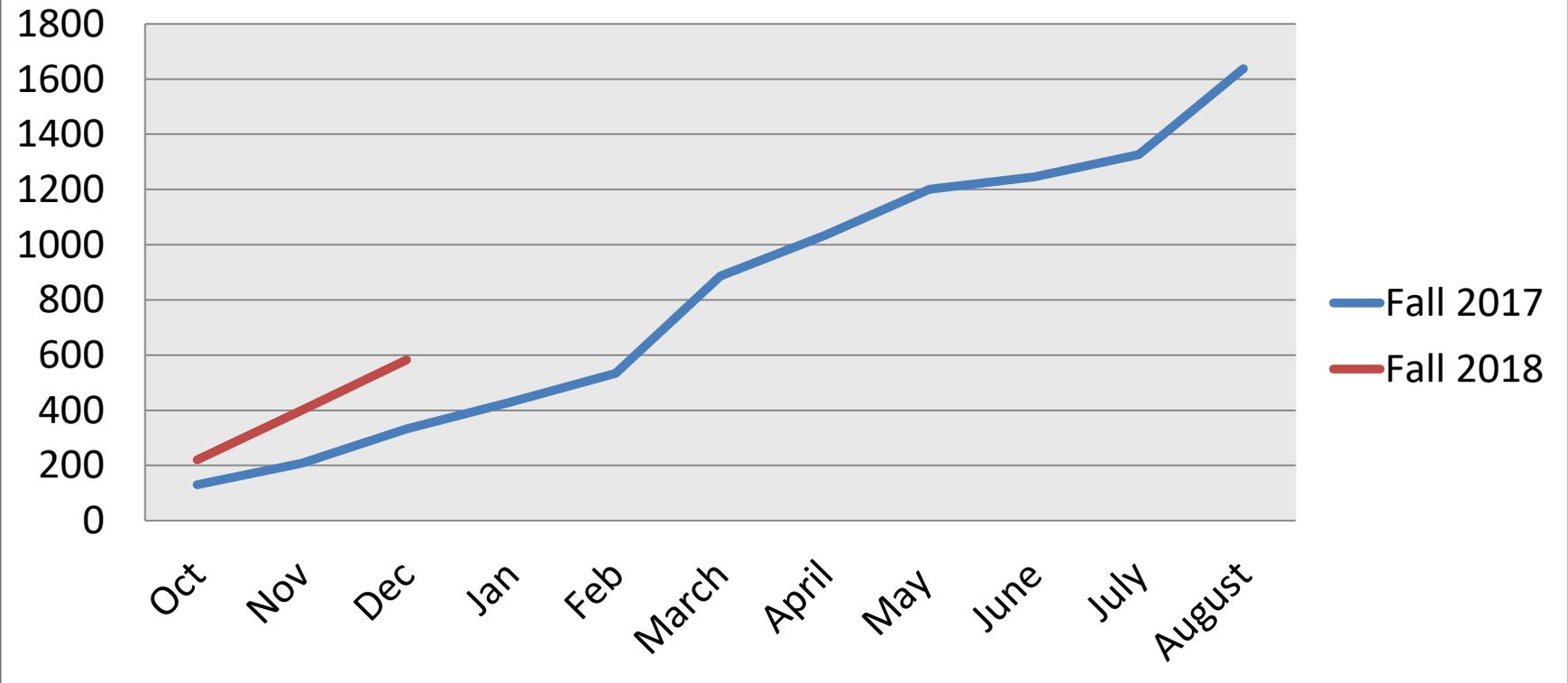
Admitted 2015-17



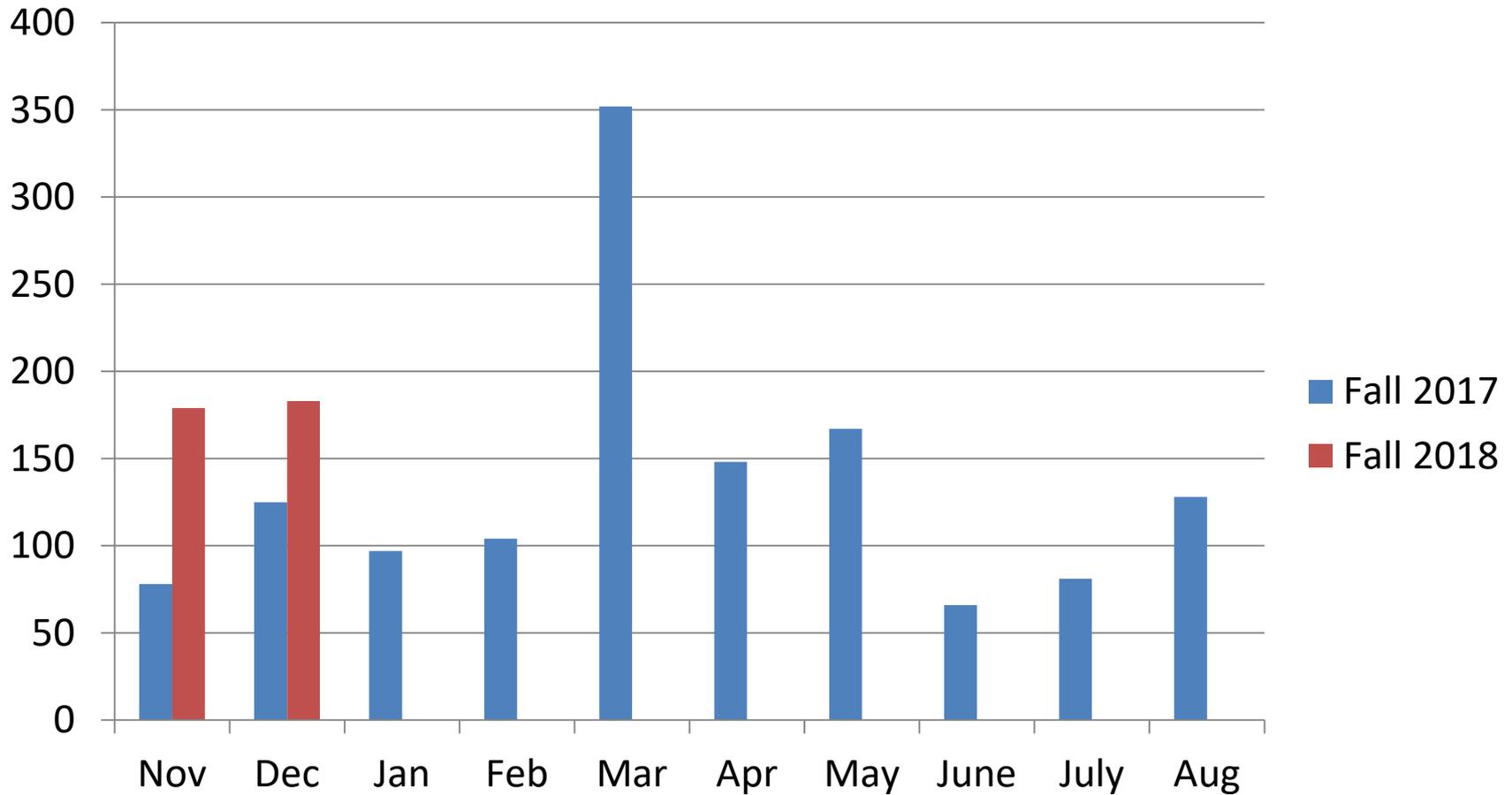
Monthly **Admitted** 2015-17



Fall 2018 Admitted



Monthly **Admitted** Volume



Fall 2018 Admitted

12/31/2016

400

12/31/2017

583

+183

+46%

Questions

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