



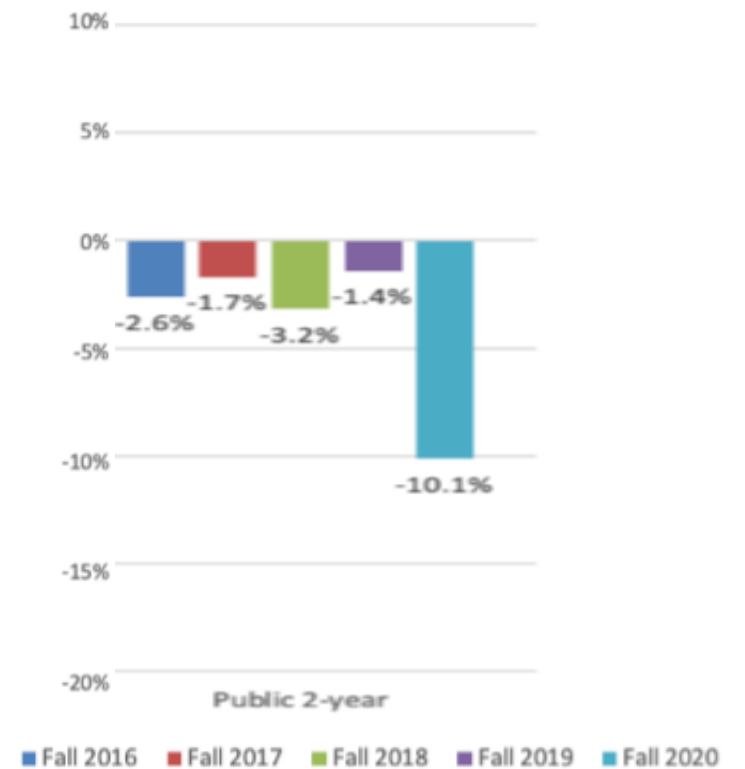
SOUTHEAST
Technical College

Presentation for the Sioux Falls School Board
2020-21 Year-End Report
Monday, July 12, 2021

Priorities: Grow Enrollment

- Fall 20 up 1% in degree seeking students, but Spring 21 saw a slight decline
 - Two-year colleges remain the most affected sector of higher education by COVID-19, down 10.15% from a year ago.
- 49% of the students enrolled are part-time
 - 31% of the credits for Fall 2020 were completed by part-time students.
- Growing minority student population (17%)
 - Increase from 10% ➡ 12% ➡ 16% ➡ 17% of students last fall
- Over 40% of students PELL grant eligible
- 14% of students from out-of-state

Figure 1. Percent Change in Enrollment



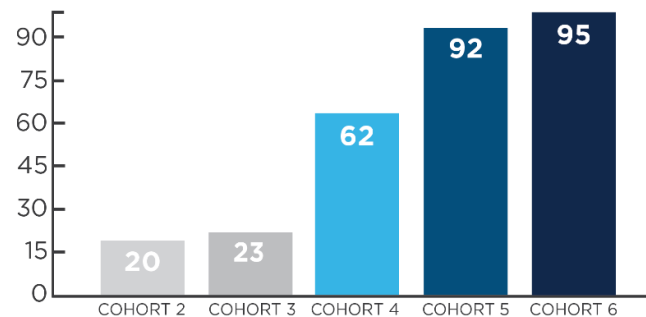
Increase Student Retention & Industry Support

- Fall-to-Fall retention rate increased to 76% in 2020
 - Highest Fall-to-Fall retention rate ever at Southeast Tech
- **99% placement rate for Spring 2020 grads (88% stay in SD)**
- Five consecutive years of expanding Build Dakota Scholarship Industry Support

BUILD DAKOTA SCHOLARSHIPS

Full-ride scholarships in Southeast Tech's most in-demand programs are awarded annually.

SPONSORSHIP GROWTH



Nationally Ranked Programs

- Southeast Tech again named to list of Nation's Top 150 two-year colleges.

Southeast Tech gets nod from Aspen Institute

Patrick Anderson, Sioux Falls Argus Leader

CONNECT TWEET LINKEDIN COMMENT EMAIL MORE



ASPEN PRIZE
FOR COMMUNITY COLLEGE EXCELLENCE
THE ASPEN INSTITUTE

TOP 150

2021

Southeast Tech is one of two South Dakota schools named to the top-150 list of United States community colleges by the Washington, D.C.-based Aspen Institute.

Southeast Tech's LPN Program Ranked #2 in Midwest

NursingProcess.org Studies 660 Schools

Southeast Technical College's LPN program is ranked No. 2 in the Midwest by NursingProcess.org. The study looks 660 programs in the region and bases its findings on NCLEX-PN pass rates, academic quality, the nursing school's reputation and affordability.



[READ THE STUDY](#) [LEARN ABOUT THE LPN PROGRAM](#)



Southeast Tech Ranked No.8 in Brookings Institute Study

596 Two-Year Colleges Part of Study on Middle-Class Mobility

Southeast Tech was recently ranked No. 8 in a study by the Brookings Institute on middle-class mobility in higher education. Each institution was analyzed to see how a school's selectivity, size, or sector impacts students' future economic outcomes.

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Southeast Technical [College Search](#) [College Rankings](#) [Grad School Search](#) [Scholarships](#) [\\$2,000 No Essay Scholarships](#) [Write a Review](#)

Best Community Colleges in America

#33 of 853

2021 Best Community Colleges in America

Explore the top community colleges in your area based on key statistics and student reviews using data from the U.S. Department of Education. List includes public junior colleges, public technical schools, and all other public 2-year colleges. [More](#)

Partnering to Meet Area Workforce Needs

- Construction Trades

- 3 New Certificates (Fall 2019)
- ***Habitat for Humanity providing construction lab sites**



- Medical Assistant

- Diploma (Fall 2019)



- Commercial Class B Driver's License

- (Fall 2020)



- Telecommunications Tower Technician

- Certificate (Spring 2020)
- ***Using Vikor training facilities**



- Dental Assistant

- Diploma and A.A.S. (Fall 2020)



- Veterinary Technician

- Diploma and A.A.S. (Fall 2020)
- ***Using McCrossan's large animal facilities**



- Paramedic Science

- Associates (Spring 2021)
- ***Using Sanford facilities**



- Respiratory Therapy

- Associates (Fall 2022)



****10 new programs approved in the last three years to meet area workforce needs!***

Making Southeast Tech More Accessible to All Students

- Expansion of dual credit opportunities
 - Avera Academy & Classrooms to Careers



- 36 Students participated
 - 23 female/13 male
- Post High School Plans
 - 39% enrolled at STC
 - 30% enrolled at other colleges
 - 30% went straight to workforce
- Students completed job shadows & had guest speakers
- Campus Visits to STC and Raven Industries
- Students Completed “Bring your A Game” and Accuplacer
- Student Feedback
 - Grateful for Free Dual Credit
 - Appreciated Career Exploration
 - Appreciated the support through the process of applying for college etc.
 - I learned how to be the best student I could be and how to improve on other things. Not only was I able to learn the information I needed, I am now able to put it into practice before I graduate high School.



Making Southeast Tech More Accessible to All Students

- Expansion of dual credit opportunities
 - Avera Academy & Classrooms to Careers



Year 2- Classroom to Careers (2020-2021)

- 44 Students participated
 - 27 female/17male
 - 57% were First Generation Americans
- Post High School Plans
 - 32% enrolled at STC
 - 44% enrolled at other colleges
 - 23% went straight into Workforce
- Students engaged with over 20 guest speakers and virtual tours.
- Completed Bring your A Game and Accuplacer
- Student Feedback
 - Exploring different Careers
 - Never thought I was smart enough to take college courses while I was in high school
 - Bring Your A Game - helped me identify my strengths and weaknesses and create my personal brand



Programs helping Sioux Falls high school students prep for the future



Industry Funding Priorities

- **Dental Assisting**
 - Each dollar was matched by the State of South Dakota
- **Mobile Construction Laboratory**
 - Henry Carlson provided the trailer. Faculty & students converted it into a mobile construction laboratory
 - MOU with Habitat for Humanity to expand low-income housing in Sioux Falls.
 - Renovate City owned housing as part of Const. Mgmt. program



Government Affairs Update
A weekly review of government issues & activities important to the home building industry

Sioux Falls Building Permit Data (January-May)

| | 2021 | 2020 | 2019 |
|--|----------------------|----------------------|----------------------|
| Number of Permits Issued | 2,886 | 2,451 | 2,608 |
| Total Construction Value (\$Millions) | \$396,047,283 | \$233,275,095 | \$274,487,376 |
| New Residential | \$141.5 | \$80.4 | \$78.3 |
| Residential Addition & Remodel | \$26.1 | \$21.8 | \$24.0 |
| New Commercial | \$121.0 | \$79.0 | \$101.2 |
| Commercial Addition & Remodel | \$107.4 | \$52.1 | \$71.1 |
| Total | \$396.0 | \$78.9 | \$274.6 |



Industry Funding Priorities

- Veterinary Technician Program Ribbon Cutting
- Commercial Driver's License Training - Semi-Tractor
 - Commercial driver demand is exceptionally high
 - Traded in current manual semi's for an automatic to train and graduate more students from our CDL program

South Dakota's TOP 30 Hot Careers

Heavy and Tractor-Trailer Truck Drivers
Registered Nurses
Carpenters

| Annual Openings 2018-2028 | Average Wage 2020 |
|---------------------------|-------------------|
| 1,100 | \$46,232 |
| 907 | \$60,956 |
| 659 | \$38,094 |



- None of these initiatives would be possible without continuing support of our industry partners.
- Electrician, Vet. Tech, Dental Assisting, LPN, RN, Surgical Tech, Construction Management programs full for Fall 21.

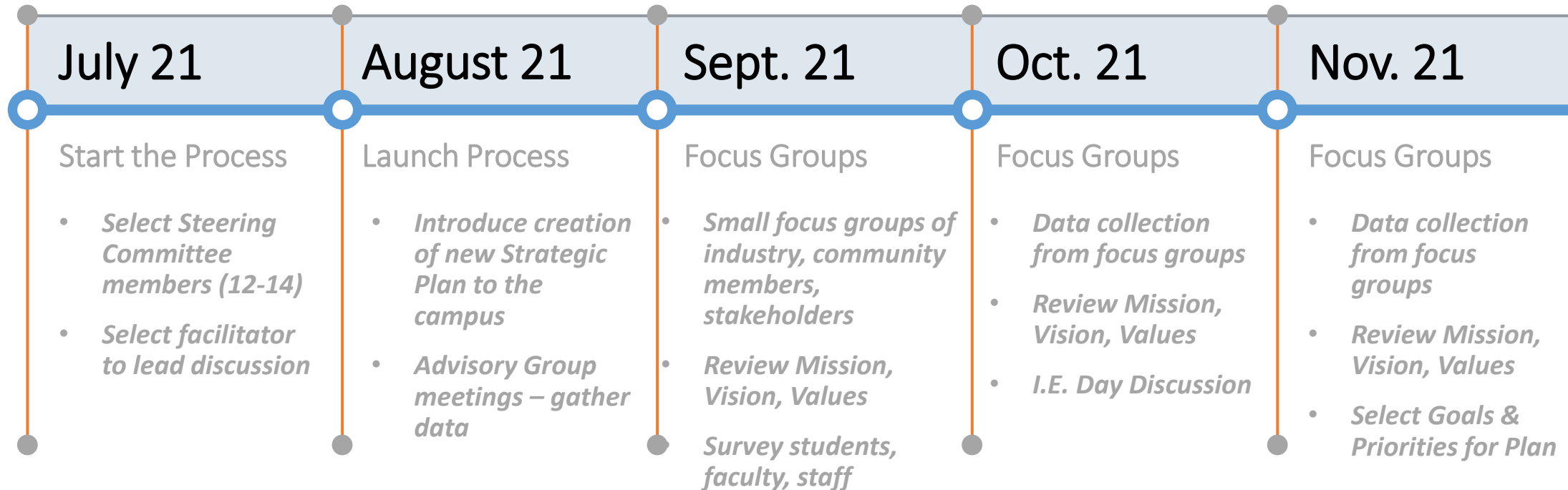


Priorities – Going Forward

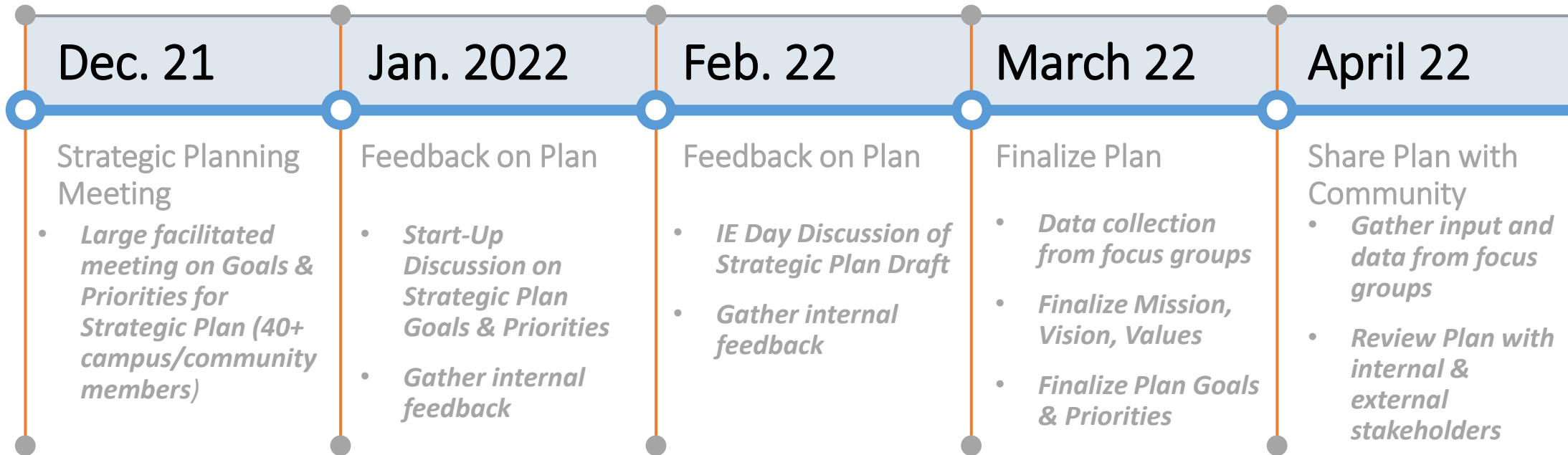
- **Expand Collaboration & Partnership Efforts**
 - **Southeast First – Multiphase Initiative**
 - Phase 1 – Expand Avera Academy/Classroom2Careers opportunities
 - Phase 2 – Build One to One mentorship program (Sioux 52)
 - Expansion of student support efforts – on-campus tutoring
 - Expansion of English Language Learner (ELL) opportunities
 - **Director of Diversity & Workforce Opportunity – Marcella Prokop**
 - **“Neighborhood Revitalization” program – Fall 2021**
 - Construction Management/Residential Construction students
 - Habitat for Humanity
 - City Affordable Housing Solutions
 - **Sioux Falls Area Humane Society – Vet Tech**
 - **Sioux Falls Community Health Clinic – Nursing/Med. Assistant**
 - **Sioux Falls Community Health Dental Clinic - Dental**



Development of New Strategic Plan – Vision 25



Development of New Strategic Plan – Vision 25





Looking forward to 2021-22 Academic Year

Thank you. Questions?